Sirona names their new UK Managing Director

Minerva Dental's SIROLaser is the maintenance free diode laser which is so compact it fits in your pocket. With a clearly laid out menu which lets the operator navigate easily step-by-step through every procedure, it is now available with an optional SIROdoc docking station which makes it even easier to use. Suitable for use on any treatment centre, SIROdoc incorporates a menu-driven fibre management system and hand-piece holder for maximum efficiency and operator convenience.

Operating at 980nm wavelength, SIROLasers is small, powerful and light. This makes it easy to transport between surgeries or practices.

SIROLasers can be used for soft tissue surgery, dentine tubule disinfection in endodontic treatment, crown lengthening, disinfection of periodontal pockets and peri-implant sites, and teaching applications! In surgical applications it offers high precision tissue removal with minimal damage to surrounding tissues, minimised bleaching for clearer visibility in the operating site, protection against post-operative infection, minimised scar formation, reduced need for anaesthesia and virtually no post-operative pain.

Easy and comfortable to hold, SIROLasers' ergonomically designed, fully autoclavable handpiece is operated using a choice of either removable finger switch or foot control. There are various tips to facilitate easy use throughout the mouth.

For further information telephone Minerva Dental on 029 20 442800.

Talking Points in Dentistry 2008 set to be a sell out success!

The GlaxoSmithKline Consumer Healthcare (GSK) Talking Points in Dentistry lecture programme 2008 is set to be a sell out success with 2 venues already full. Dental practice teams who wish to attend are urged to book now to avoid disappointment.

The event is free to attend and offers the entire practice team the opportunity to gain CPD (Continued Professional Development Certificate) accreditation. Registration will promptly start from 6.30pm at all 11 UK venues, with the evening drawing to a close at around 10pm. Buffet refreshments will be provided during the evening.

This years speakers are Dr Malcolm Levinkind and Raj Rattan.


Minerva Dental
Sirona MultiMotion Headrest
Now you can see more!

Minerva Dental Ltd, the wise choice for equipment and sundries, are pleased to announce the availability of the New MultiMotion Headrest from Sirona.

In Sirona’s Ergonomics Program, correct positioning and optimum access are absolute essentials if the operator and their assistant want to maintain concentration and precision throughout the day. It centres on key areas – the operators sitting position, positioning of the patient, and optimum visibility of the treatment site. The MultiMotion headrest performs an important role in this program.

Tickets are available from your GSK Dental Territory Manager, by calling 01603 750436 or online at www.gskdentalprofessionals.co.uk.

Ivoclar Vivadent Ltd
NEW AdheSE One Promo Pack With “Click & Bond” VivaPen

Ivoclar Vivadent's NEW AdheSE One featuring the innovative “Click & Bond” VivaPen dispenser is currently available in a Special Promo Pack containing a 0.5ml syringe for just £21.17 plus vat, the perfect way to evaluate this exciting new product.

Suitable for use on wet, dry or moist dentine surfaces, AdheSE One is a light-curing, self-etching universal adhesive for direct composite and comomer restorations.

Supplied in the innovative VivaPen delivery system, it is simple to dispense via its “click” mechanism, which allows direct application onto the tooth surface in a time-saving and economical manner.

Water based to ensure consistent quality and eliminate the risk of solvent evaporation associated with bottle systems, its integrated nanofillers create an homogeneous layer so that one layer is enough to achieve consistently high bond values to enamel and dentine.

For further details contact your local Representative or telephone 029 20 442800.

Periodontists in line for behavioural change

Behavioural change is the theme of the British Society of Periodontology meeting on 28 June 2008 at the Digital World Centre in Manchester. The event, which is supported by Philips Oral Healthcare, will be addressed by some of the country’s key opinion leaders including:

Professor Steve Rollnick, Clinical Psychologist, Primary Care and Public Health Department of General Practice at Cardiff University will demonstrate how behavioural management psychological models can be used in dental practice.

DENTAL TRIBUNE
United Kingdom Edition • March 51–April 6, 2008

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For further information please log on to www.sironacedamsolutions.co.uk or call Sirona Dental Systems on 0845 071 5040 e-mail info@sironadental.co.uk.

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Periodontist Dr Ian Peace of Peace of Mind Dentistry in Nottingham and a leading exponent of behavioural change in practice will be showing delegates how to harness such techniques to improve patient care.

The one day course takes place at The Digital World Centre, Lowry Plaza, Salford Quays in Manchester. The event is sponsored by Philips Oral Healthcare makers of the world’s first and most widely recommended sonic toothbrush. The event will also feature a new generation sonic brush, the new FlexCare which has been heralded as a step change in sonic toothbrush technology. Philips Sonicare is backed by more than 140 published clinical laboratory studies at more than 40 universities and research institutes worldwide.

For more information about the course please contact BSP North West Region on 0161 852 9400 or email smile@malthousedental.net.

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With his seminar ‘NovaBone Dental Putty – Uncommon Handling, Uncompromised Results’, NovaBone Product Manager Shrivas Katta can show you how to make the most of this superior osteostimulative.

Composed of minerals naturally found in the human body, NovaBone Dental Putty is proven to promote rapid regeneration of bone. With optimum ease of handling, and offering outstanding results, NovaBone has over 20 years of clinical use and a wealth of studies behind it.

NovaBone has been observed to promote solid bone formation and high material resorption at 6 and 12 weeks. It does not require mixing, has unparalleled adaptability, and unlike other graft materials, stays in place and conforms to the defect.

The seminar takes place on the 1st of April at the British Dental Association, 64 Wimpole Street, London, from 18:30-20:50 and constitutes an hour of Continuing Professional Development.

The first 20 respondents to the seminar invitation will receive a FREE 0.3cc sample of NovaBone.

Contact Oraldent on 01480 862080 to book your place.

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New toothbrush promises up to 2 shades lighter in 2 weeks – and healthier teeth too.

Healthier, whiter teeth, up to two shades lighter in two weeks – that’s the dazzling prospect unveiled at the launch of the latest sonic toothbrush from Philips Oral Healthcare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

It’s the first sonic toothbrush specially designed to whiten teeth, up to two shades lighter in two weeks – that’s the dazzling prospect announced at the launch of the latest sonic toothbrush from Philips Oral Healthcare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

The next big addition to its already impressive implant product line, the Tapered Internal System featuring Laser-Lok microchannels from BioHorizons was at the centre of great interest from delegates at this year’s Aesthetic Dentist Congress.

This new system gives clinicians access to several unique technologies that have been clinically proven to help achieve greater aesthetic results.

The Tapered Internal implants are 100% compatible with the wide-ranging line of prosthetics currently offered for the Internal implants. Unlike the current BioHorizons’ implants, the Tapered Internal implants are designed with the apical 6mm tapered with a coronal straight wall – specifically designed to meet the needs of those dentists who prefer a tapered implant.

The result of over 15 years of evidence-based research and documented studies, the most unique feature of the Tapered Internal System is the incorporation of Laser-Lok microchannels onto the implant collar. This precision laser surface was developed to control cellular growth and direct hard and soft tissue attachment on to dental implants. Also unique to this design is the use of a reverse-but- tress thread form.

The patented 8 and 12 micron Laser-Lok microchannels play a vital role in inhibiting ep- ithesia, preventing downgrowth and at- taching and retaining crestal bone.

This June, don’t miss a series of invaluable evening meetings from BioHorizons to explore this new technology in greater detail.

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Exciting Breakthrough Implant Product Launched at Aesthetic Dentist 2008 Congress

For more information please call 0800 620 550 or visit www.biohorizons.com.

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The Protection You Need to Grow

For additional information please call 0800 0567 222 or visit the website www.kodak.co.uk/dental.

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Breathe In Success

Breathe Business, an exciting new force to help independent dental practices maximise their business potential, enjoyed enormous success at this year’s Aesthetic Dentist Congress where they offered delegates a taster of what to expect from Breathe Business’ solutions.

Breathe Business’ clients can select from a recipe of five support ingredients:

1. Breathe Business Class – for principals and their partners, offering advanced planning advice and innovative business ideas in a focused group environment.
2. Breathe Bespoke – tailor-made one-to-one business coaching.
3. Breathe Analysis – practice vis- ualising an audit and development schedule indicating the way forward.
4. Breathe Interventions – workshops designed for principals and managers focusing on the key aspects of leading a successful business.
5. Training days - take a team day away from the practice and discover together how to stand out from the crowd and raise performance and profitability.

For more information please call 0800 895115 or visit the website www.breathewithus.com.

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PractiWorks offer expert advice and innovative products

PractiWorks was proud to be amongst the exhibitors at the 2008 Aesthetic Congress. Dele- gates were treated to an exciting portfolio of Kodak Dental Systems innovations and features including the superb online Backup Recovery Service. The totally secure, archive backup system enables instant access to any of your saved files or data anywhere in the world, returning it to any destination you specify, Kodak Back-Office Software, also attracted widespread attention. This innovative prod- uct delivers the business man- agement tools most organisations cannot function without.

Delegates benefited from expert advice from Lesley Bailey of Integral Business Services. In associ- ation with PracticeWorks, Lesley gave several quick check business skills workshops. Designed to develop commercial awareness for the dentists at- tending, the interactive sessions provide an answer of what to ex-pect from your business in terms of profits and the seven key areas that could take it to another level.

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